

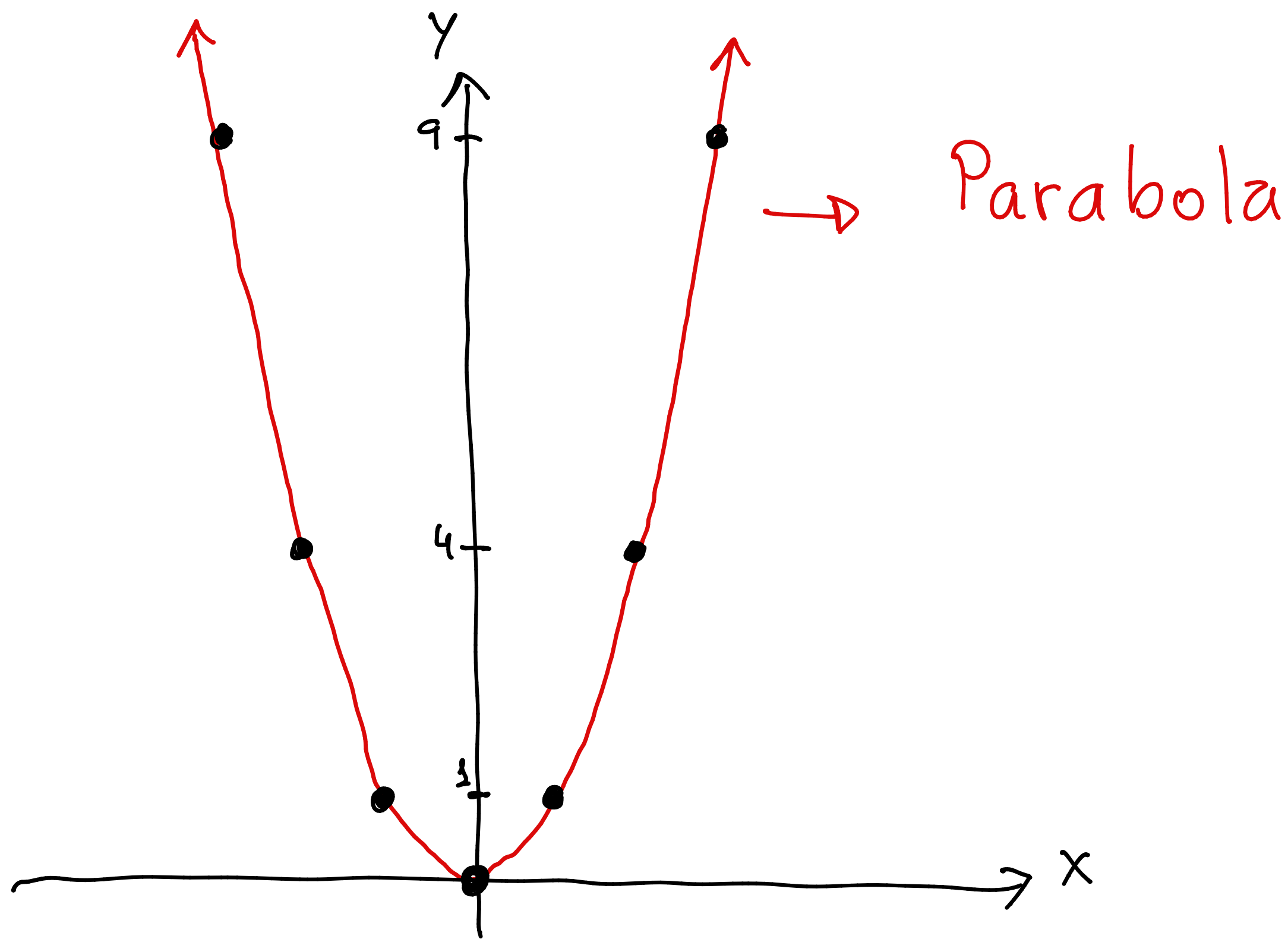
Class 14 - § 4.1 & § 4.2 Quadratic Functions

Review

$$f(x) = ax^2 + bx + c$$

→ Basic Function $f(x) = x^2$, $y = f(x)$

x	y
0	0
-1	1
+1	1
-2	4
+2	4
+3	9
-3	9



→ Evaluate Functions:

Evaluate $f(x) = (x-3)^2 - 5$ at $x = \frac{1}{2}$: $(\frac{1}{2} - 3)^2 - 5 = (-\frac{5}{2})^2 - 5 = \frac{5}{4}$

$8x^2 + 11$ at $x = \frac{1}{4}$: $8(\frac{1}{4})^2 + 11 = \frac{1}{2} + 11 = \frac{23}{2}$.

→ Solve quadratic equation $ax^2 + bx + c = 0$

1) $x^2 - 4x - 5 = 0 \rightarrow (x+1)(x-5) = 0 \rightarrow x = -1, x = 5$

2) $\overset{a}{1}x^2 - \overset{b}{2}x - \overset{c}{5} = 0 \rightarrow$ quad. formula $x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$

$$x = \frac{-(-2) \pm \sqrt{(-2)^2 - 4 \cdot 1 \cdot (-5)}}{2 \cdot 1} = \frac{2 \pm \sqrt{4 + 20}}{2} = \frac{2 \pm \sqrt{24}}{2}$$

$$= \frac{2 \pm 2\sqrt{6}}{2} = 1 \pm \sqrt{6}$$

$$\begin{aligned} \sqrt{24} &= \\ \sqrt{4 \cdot 6} &= \\ \sqrt{4} \cdot \sqrt{6} &= \\ 2\sqrt{6} & \end{aligned}$$

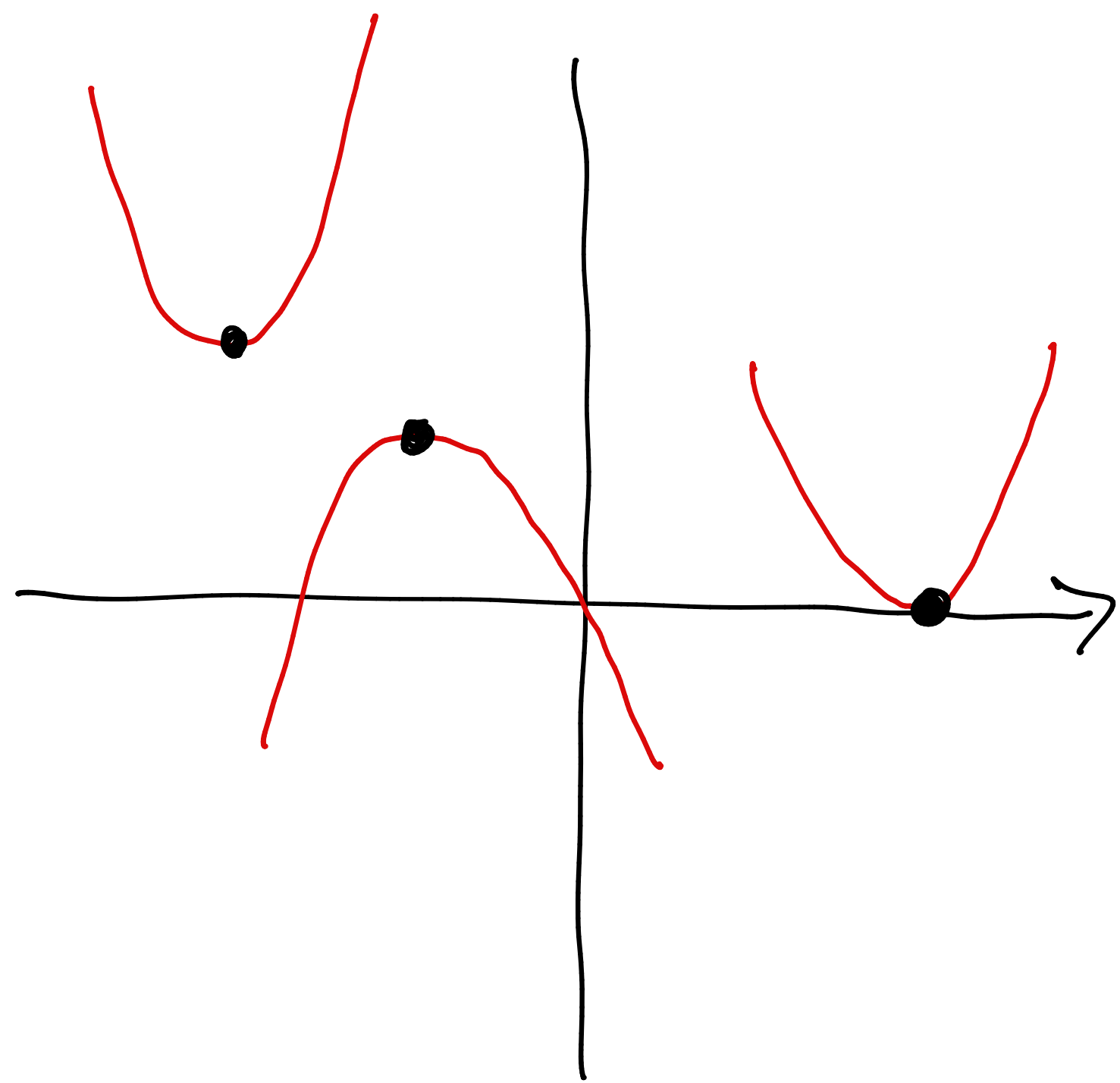
$$f(x) = ax^2 + bx + c$$

Standard form



$$a(x-h)^2 + k$$

Vertex form

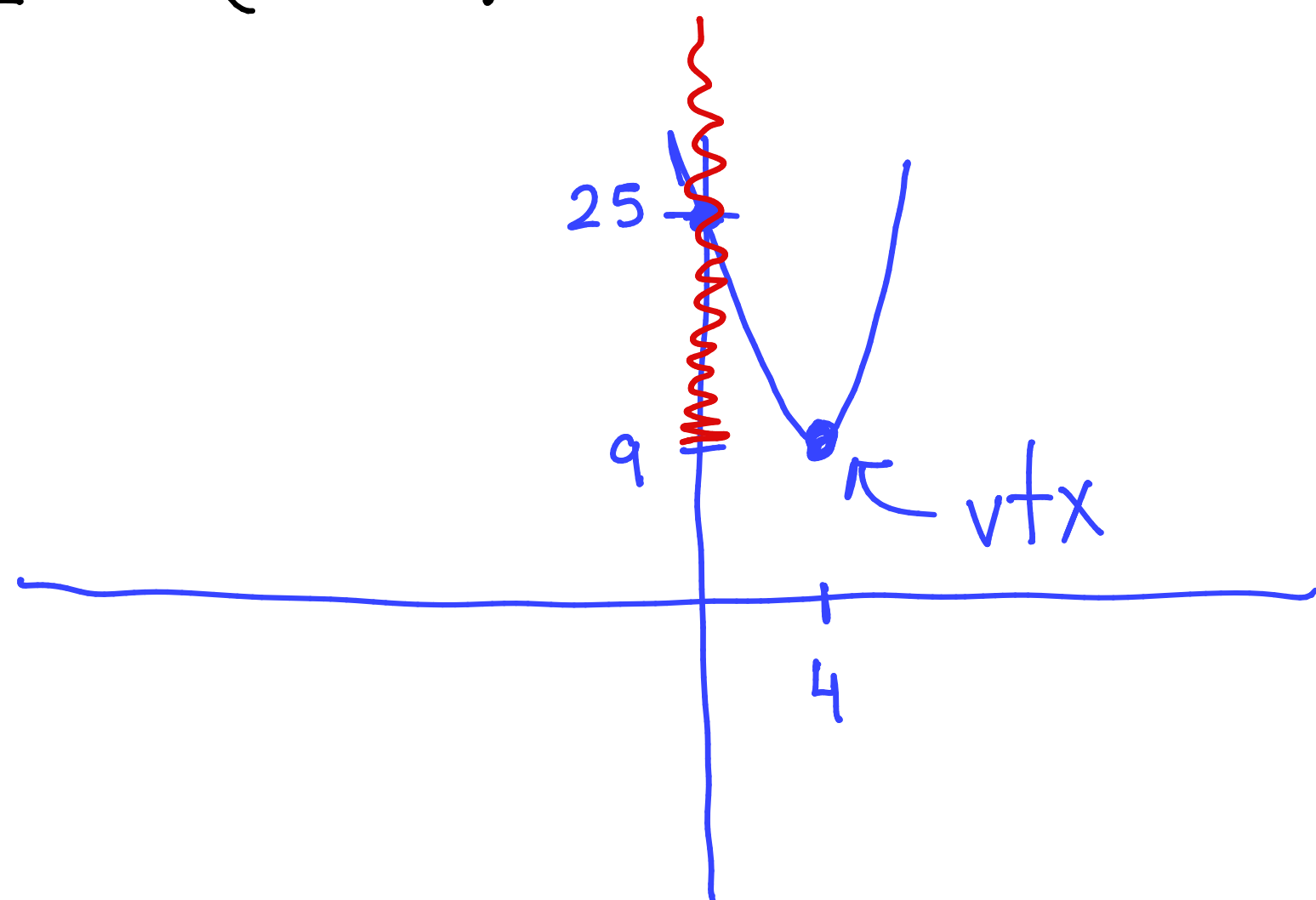


- vertex = (h, k)

$$a > 0 \rightarrow \cup \text{ "opens up"}$$

$$a < 0 \rightarrow \cap \text{ "opens down"}$$

Ex1: $1 \cdot (x-4)^2 + 9 \rightarrow$ Graph: $\cup$ and vertex is $(4, 9)$



rel. min. at $x = 4$ that

has value $y = 9$

Domain: $(-\infty, \infty)$

Range: $a > 0 : [9, \infty)$

$\rightarrow$ Simplify some expressions:

Ex1: $(6y + 7) - (-y^2 + 6y + 7)$

$$\cancel{6y} + \cancel{7} + y^2 - \cancel{6y} - \cancel{7} = y^2$$

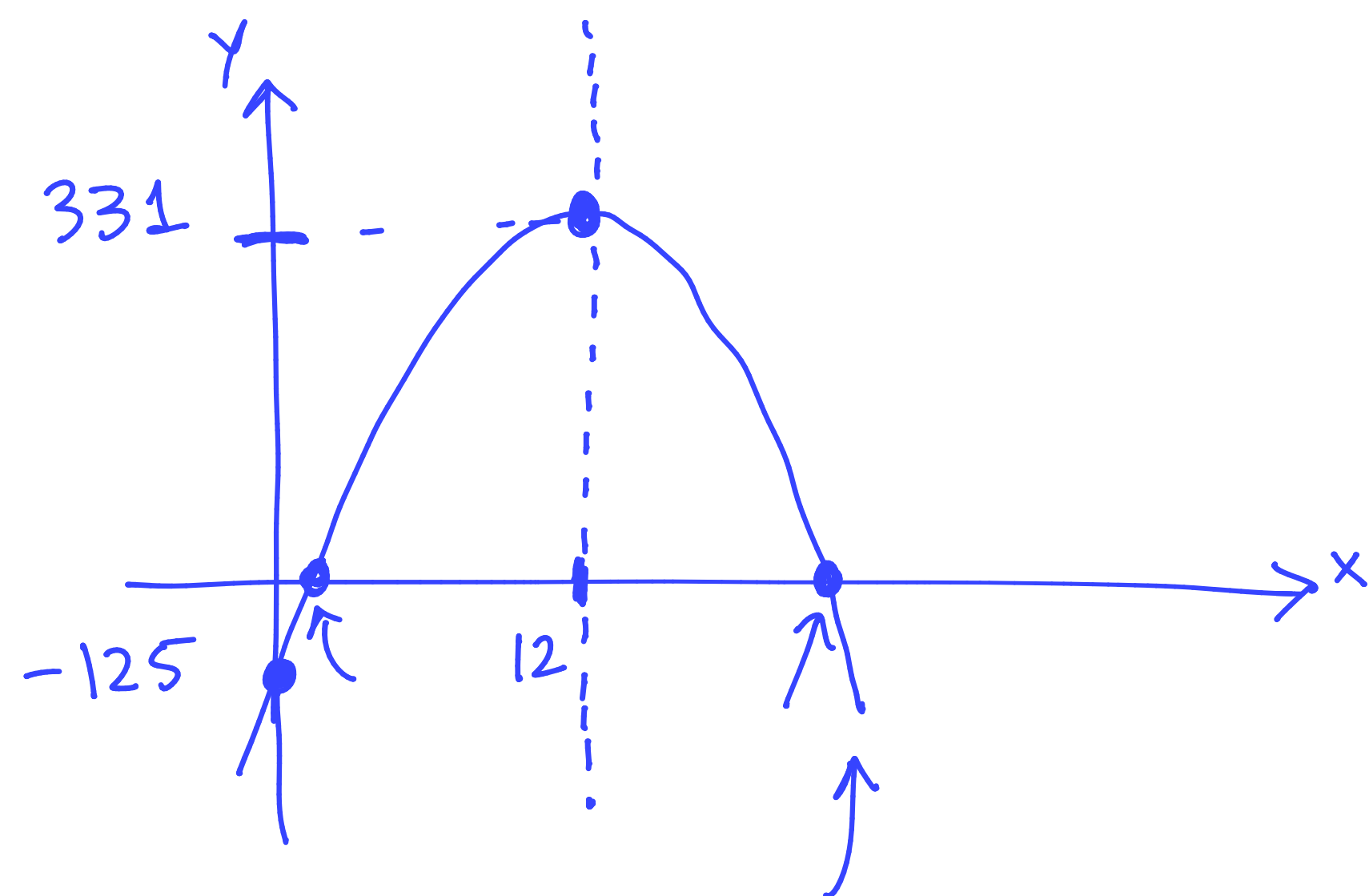
Ex2: Revenue $R(x) = 80x - 3x^2$

Cost $C(x) = 125 + 6x$

$P(x) = R(x) - C(x)$

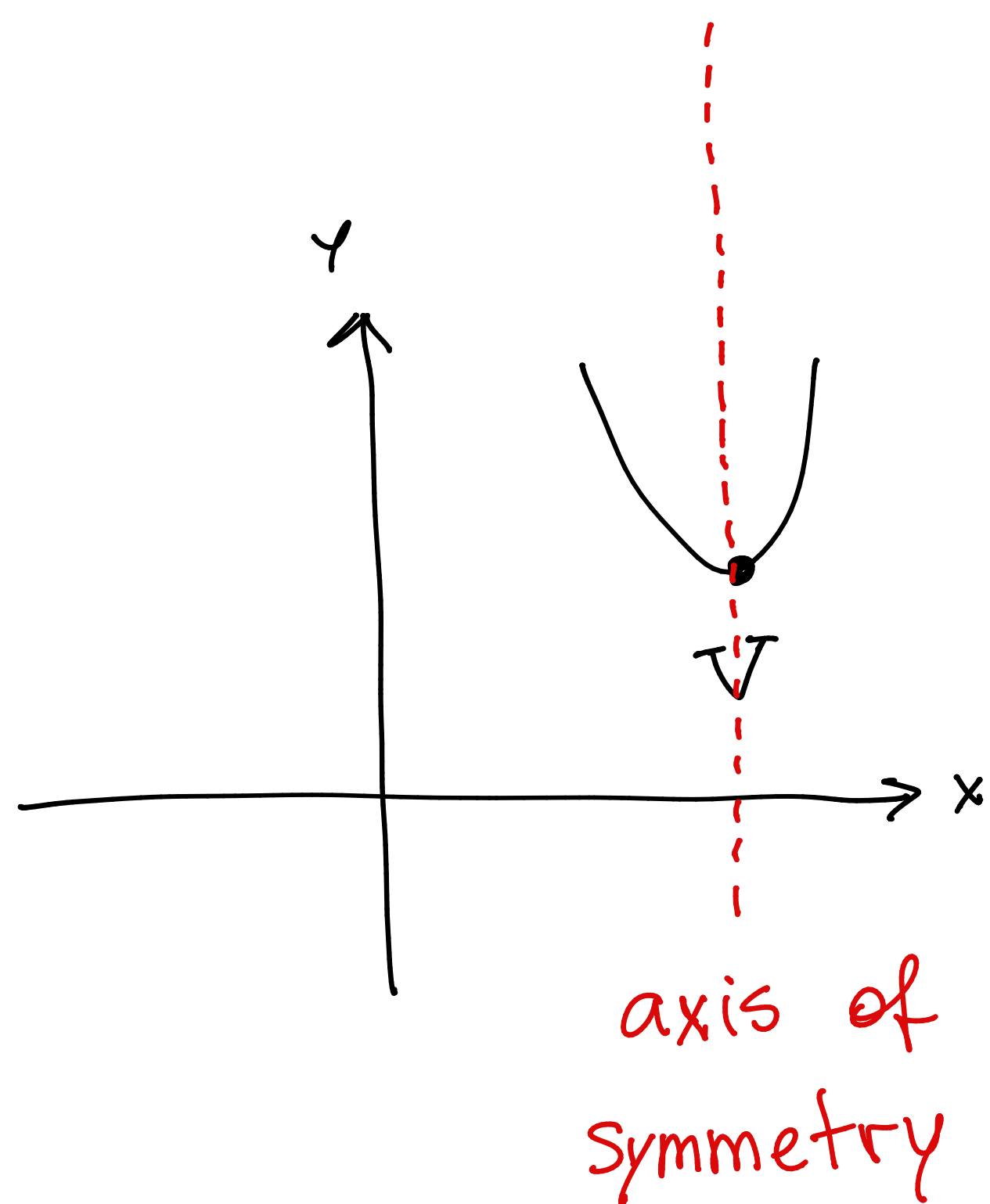
$$= (80x - 3x^2) - (125 + 6x)$$

$$= -3x^2 + 74x - 125$$



Quadratic Functions

$$f(x) = ax^2 + bx + c \quad \text{or} \quad f(x) = a(x-h)^2 + k$$



$$V = (h, k) \quad \text{or} \quad V = \left(-\frac{b}{2a}, f\left(-\frac{b}{2a}\right)\right)$$

$$x = h \quad \text{or} \quad x = -\frac{b}{2a}$$

x & y-intercepts:

↳ $f(x) = 0$ & solve

x=0 & solve

Domain & Range

↓
 $(-\infty, \infty)$

↳ $a > 0 : [k, \infty) \quad \text{or} \quad \left[f\left(-\frac{b}{2a}\right), \infty\right)$

$a < 0 : (-\infty, k] \quad \text{or} \quad \left(-\infty, f\left(-\frac{b}{2a}\right)\right]$

Ex 1: Consider the function $f(x) = \boxed{2}_a(x-3)^2 - 10$.

Find:

Does the parabola open up or down? $a=2>0$. UP

a) Vertex →

Method

Look at (h, k)

Answer

$(3, -10)$

b) Axis of Symmetry →

$x = h$

$x = 3$

c) Intercepts →

$x=0$ & $y=0$

$y = 8, x = 3 \pm \sqrt{10}$

d) Domain & Range →

$(-\infty, \infty)$ & $(-\infty, k]$ or $[k, \infty)$

$[-10, \infty)$

c) Intercepts: $x=0 : y=2(0-3)^2-10 = 2 \cdot (-3)^2-10 = 2 \cdot 9-10 = 8$.

$y=0: \quad 0 = (x-3)^2-10 \rightarrow \sqrt{10} = \sqrt{(x-3)^2} \rightarrow \pm\sqrt{10} = x-3 \rightarrow 3 \pm \sqrt{10} = x$

$\begin{matrix} +10 & & +10 & & +3 & & +3 \end{matrix}$

Ex2: Consider the function $g(x) = x^2 - 7x + 12$. $\leftrightarrow ax^2 + bx + c$

a) The parabola opens up or down? $a > 0$ or $a < 0 \Rightarrow UP$

b) Symmetry axis? $x = -\frac{b}{2a} \Rightarrow x = -\frac{(-7)}{2 \cdot 1} = \frac{7}{2}$.

c) Vertex? $(-\frac{b}{2a}, g(-\frac{b}{2a})) \Rightarrow (\frac{7}{2}, g(\frac{7}{2})) = (\frac{7}{2}, -\frac{1}{4})$

d) Intercepts? $x=0$ & $g(x)=0 \Rightarrow y=12$,

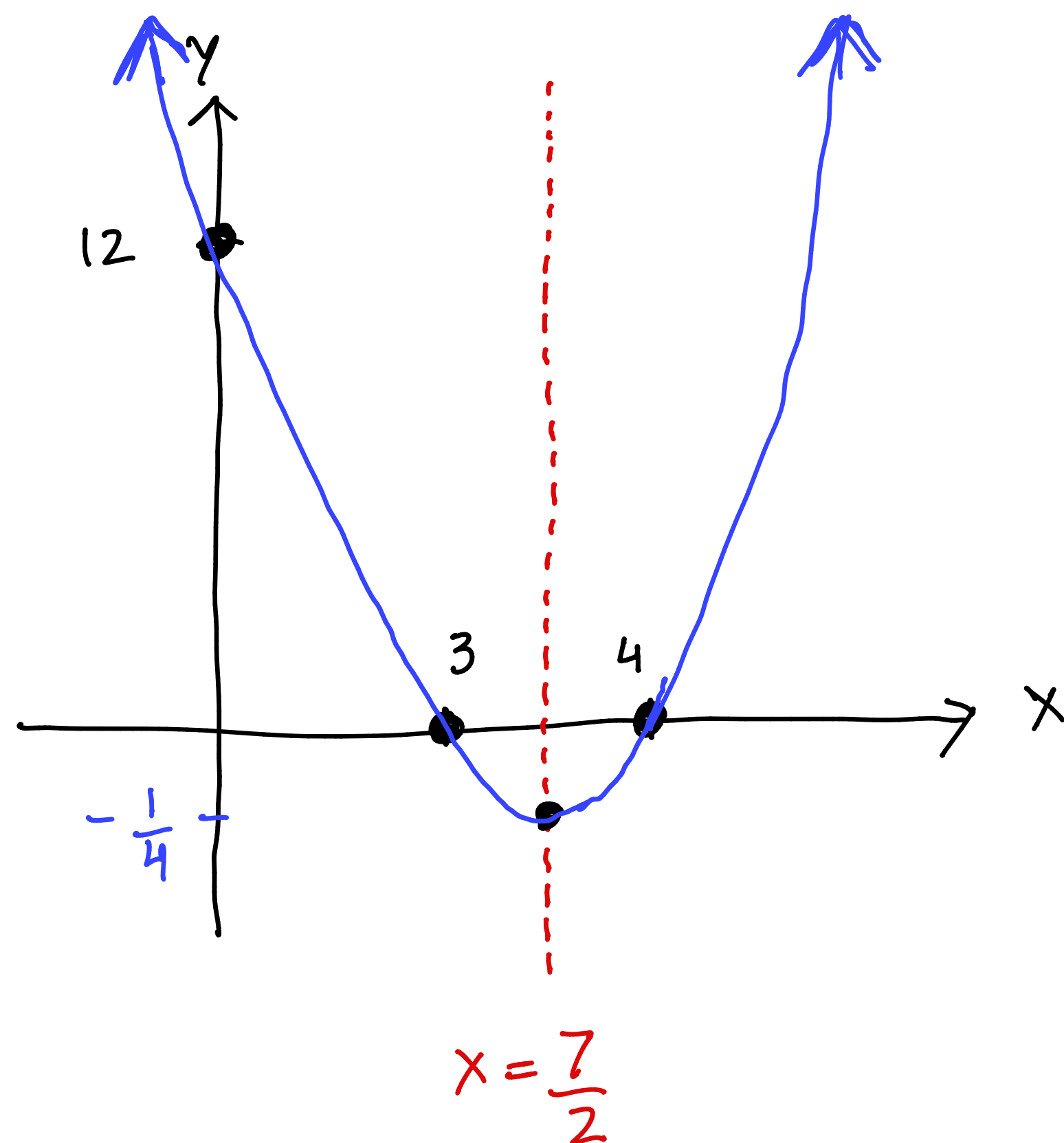
e) Graph of $g(x)$? Use the vertex & intercepts to sketch

$$x^2 - 7x + 12 = 0$$

$\uparrow \quad \uparrow$
 sum prod

$$(x-3)(x-4) = 0$$

$$x=3 \text{ or } x=4$$



Determine the function from the graph: $(ax^2 + bx + c)$

Ex1:

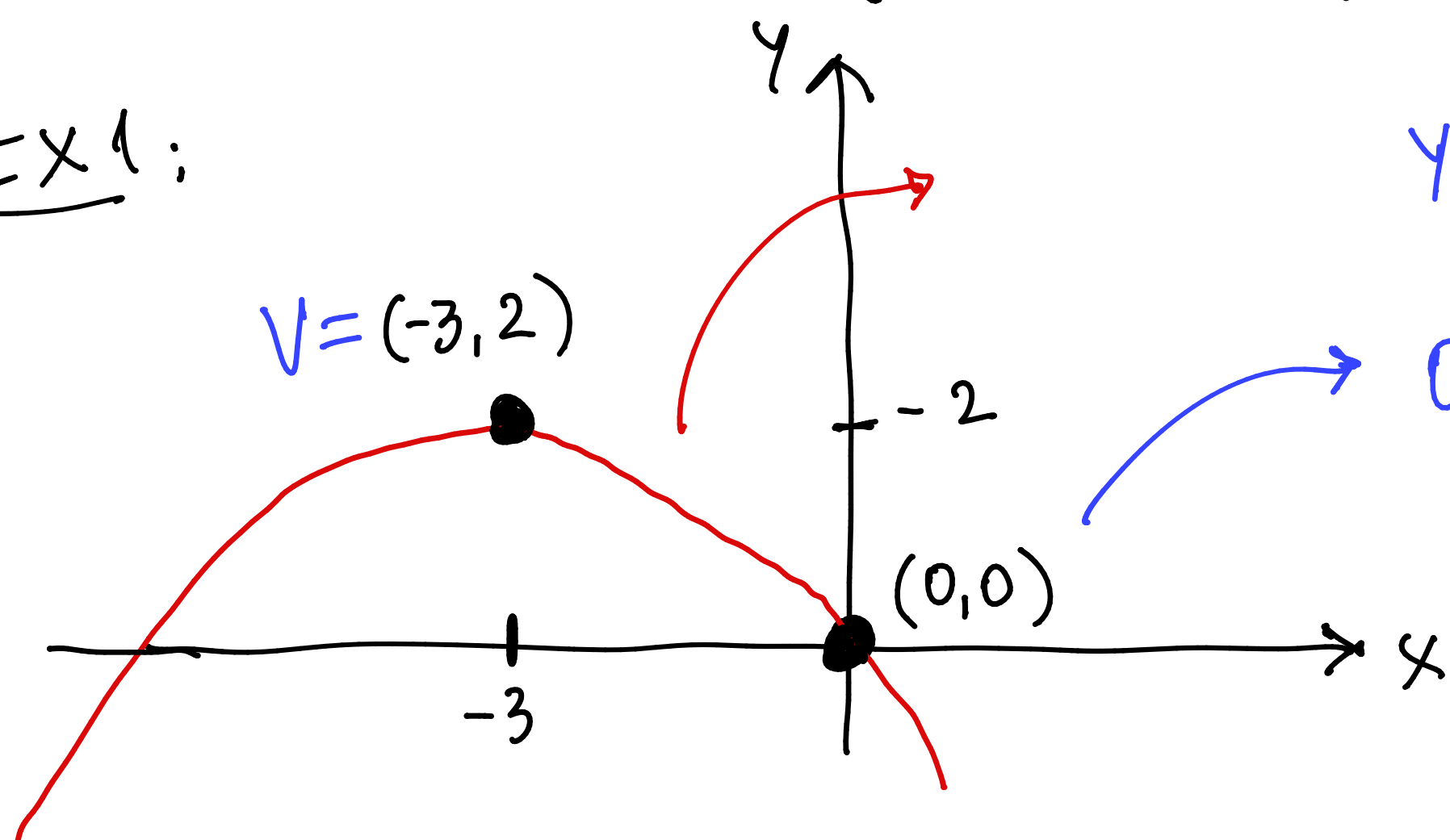
$$y = a(x-h)^2 + k \rightarrow y = a(x+3)^2 + 2$$

$$V = (-3, 2)$$

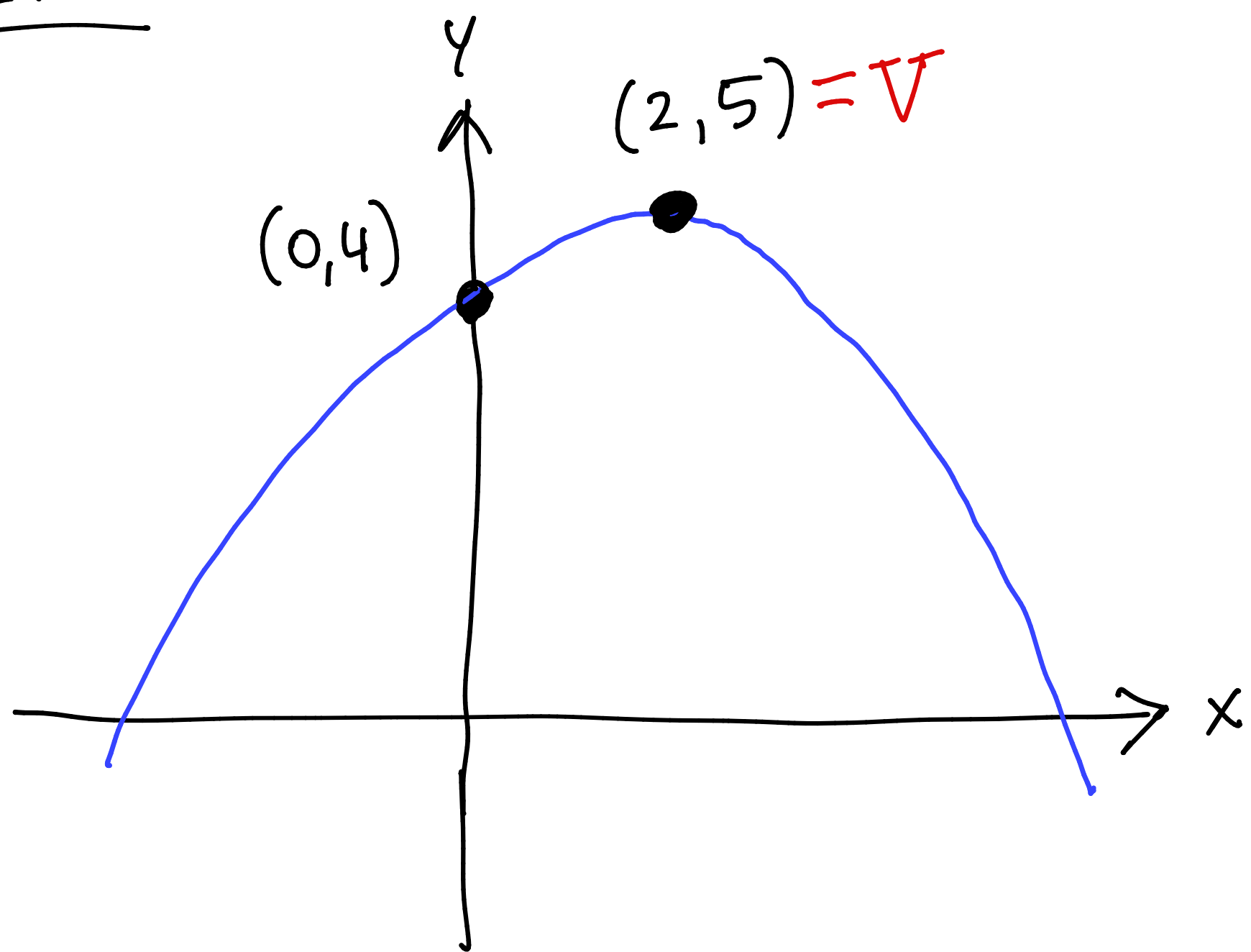
$$0 = a(0+3)^2 + 2 \Rightarrow 0 = 9a + 2 \Rightarrow a = -\frac{2}{9}$$

$$y = -\frac{2}{9}(x+3)^2 + 2 \Rightarrow y = -\frac{2}{9}x^2 - \frac{4}{3}x$$

$$x^2 + 6x + 9$$



Ex2:



1st: write the **vertex** form

$$y = a(x-h)^2 + k \rightarrow y = a(x-2)^2 + 5$$

2nd: find "a"

$$a = -\frac{1}{4} \rightarrow y = -\frac{1}{4}(x-2)^2 + 5$$

3rd: get std form equation

$$y = -\frac{1}{4}x^2 + \frac{1}{2}x + 4$$

2nd: Plug in the second point (not the vertex)

$$y = a(x-2)^2 + 5 \xrightarrow{(0,4)} 4 = a(0-2)^2 + 5 \xrightarrow{-5} 4 = 4a + 5 \xrightarrow{-5} a = -\frac{1}{4}$$

3rd: Vertex form $\rightarrow$ Standard form (expand the square term)

$$y = -\frac{1}{4}(x-2)^2 + 5 \rightarrow y = -\frac{1}{4}(x^2 - 2x + 4) + 5 \rightarrow y = -\frac{1}{4}x^2 + \frac{1}{2}x - 1 + 5$$

$$y = -\frac{1}{4}x^2 + \frac{1}{2}x + 4$$

Applications

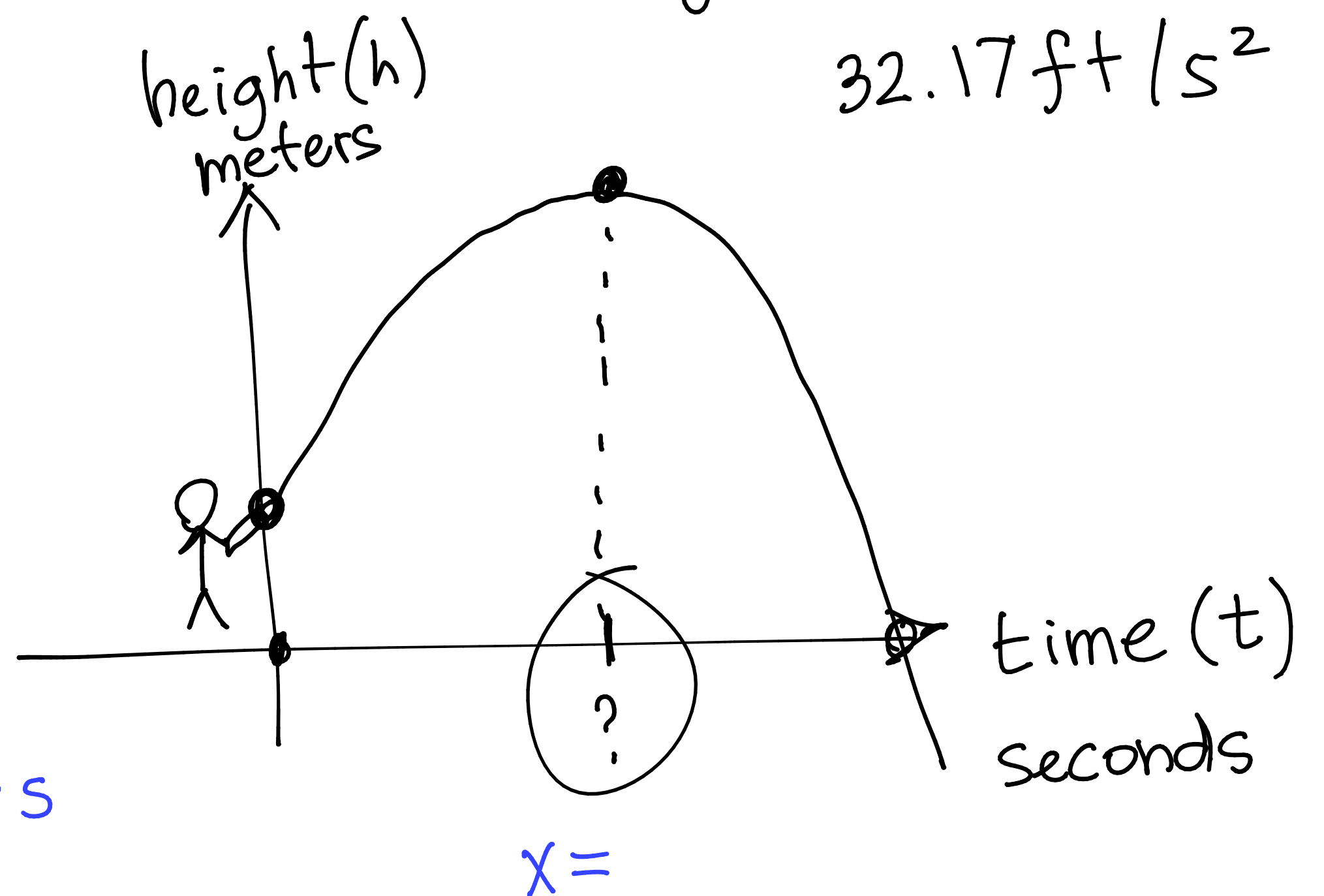
Ex 1: $h(t) = \underline{-4.9}t^2 + 39.2t + 1$

$g \approx 9.8 \text{ m/s}^2 \text{ or } 32.17 \text{ ft/s}^2$

a) How long does it take for the ball to reach the max. height?

$t = ?$ (symm. axis)

$$t = -\frac{b}{2a} \Rightarrow t = -\frac{39.2}{2 \cdot (-4.9)} = 4 \text{ s}$$



b) What is the maximum height?

$$h(4) = -4.9(4)^2 + 39.2(4) + 1 = 79.4 \text{ m}$$

Ex 2: x is the # of barrels of oil on hand (in millions)

Demand equation: $p = -\frac{1}{4}x + 170$.

a) What should be charged for a barrel if there are 2 million on hand?

$$x = 2, \text{ what is } p = ? \quad p = -\frac{1}{4} \cdot 2 + 170 = 169.50$$

b) What quantity maximizes the revenue? What is max. revenue?

$$R(x) = xp \Rightarrow R(x) = x\left(-\frac{1}{4}x + 170\right) \Rightarrow R(x) = -\frac{1}{4}x^2 + 170x.$$

$$V = ? \quad x = -\frac{b}{2a} \Rightarrow x = -\frac{170}{2 \cdot (-\frac{1}{4})} \Rightarrow x = 340 \Rightarrow R(340) = -28,900 + 57,800 = 28,900$$

c) What price should be charged in order to maximize the revenue?

$$\text{max revenue at } x = 340 \Rightarrow p(340) = -\frac{1}{4} \cdot 340 + 170 \Rightarrow p = 85.$$

Ex 3: "x" is the amount of vans to sell.

Demand equation: $p = -\frac{1}{40} \cdot x + 10\,000$.

Cost equation: $C(x) = 6250x + 20\,000$.

a) $R(x) = ?$ $R(x) = xp \Rightarrow R(x) = -\frac{1}{40}x^2 + 10\,000x$

b) $P(x) = ?$ $P = R - C \Rightarrow P(x) = \left(-\frac{1}{40}x^2 + 10\,000x\right) - (6250x + 20\,000)$
 $\Rightarrow P(x) = -\frac{1}{40}x^2 + 3750x - 20\,000$.

c) Find the amount of vans "x" that maximizes the profit. What is the profit? (Vertex of the profit function)

$$x = -\frac{b}{2a} \Rightarrow x = -\frac{3750}{2 \cdot \left(-\frac{1}{40}\right)} = -\frac{3750}{-\frac{2}{40} \cdot \frac{1}{20}} = 3750 \cdot \frac{20}{1} = 75\,000.$$

$$y = P(75\,000) = -\frac{1}{40}(75\,000)^2 + 3750(75\,000) - 20\,000$$

$$= -140\,625\,000 + 281\,250\,000 - 20\,000$$

$$= 140\,605\,000.$$

d) What price should be charged for each van?

$$p = -\frac{1}{40}x + 10\,000 \rightarrow x = 75\,000$$

$$p = -\frac{1}{40}(75\,000) + 10\,000 \Rightarrow p = -1875 + 10\,000 \Rightarrow p = 8\,125.$$